



The Future of UK Bike Share

Bikeplus Conference 2017

27 & 28 September, Friend's House, Manchester

Supported by:



Bike share is growing in the UK. New schemes are launching in Brighton, Bristol, Cardiff and Derby. The successful Glasgow bike share has doubled in size. New entrants are bringing different models to market. Manchester is now beginning its own trial of the new dock-less model of bike share.

The future of public bike share conference is an opportunity to hear from key speakers on important topics including sustainability strategies and procurement; debate the models of bike share and learn from case studies across the UK and internationally.

Bikeplus will launch its latest research into the scale of UK bike share and the ways in which it is being used by individuals. Speakers will discuss customer demands and also public policy benefits.

The conference is hosting the POLIS working group meeting of European cities, regularly attended by Madrid, London, Paris, Barcelona, Stockholm, Prague, Brussels, Gothenburg, Milan, Donostia and more on the Tuesday. NABSA and PEBSS will be present, the audience will be international with key UK cities

in attendance. Our popular networking evening will allow time to meet and share experiences across the global bike share family.

Key audiences

- Local authorities planning or managing schemes
 - Bike share operators and suppliers
 - Project managers for bike share schemes in community groups and workplaces
 - Consultants and academics
- 100-150 participants

Sponsor opportunities

Two Headline Sponsors

Booked

Three supporter sponsors

£3,500 + VAT

Co-sub branding of both days of the conference on all literature and includes:

Three delegate places (both days)

Exhibition stand (a display space for a 1.5 x 0.7m table or a pop up and a bike)

Branding, logo and acknowledgement on second tier:

- Press release to transport and national media with social media engagement
- Invitations - direct email to over 3,800 shared transport contacts
- Event website pages (4,000 users per month)
- Featuring in Shared Mobility News (sent to over 3,800 contacts)

Event branding:

- Press release and event invitations
 - Delegate pack – include briefing or leaflet
 - Pop up or banner co-branding in event hall / on stage
- Logos on slides where appropriate

Catering sponsorship – per day

£2,000 + VAT

Two delegate places (both days)

Exhibition stand (a display space for a 1.5 x 0.7m table or a pop up and a bike)

Insert in delegate pack

Branding, logo and acknowledgement as catering sponsors on:

- Programme materials
- Catering table
- Invitations - direct email to over 3,000 shared transport contacts
- Event website pages (4,000 users per month)

Exhibitor

£1,500 + VAT

Exhibiting sponsorship for organisation wishing to support both days of the event:

Two delegate places (both days)

Event branding:

- Acknowledged on press release and event invitations
- Available for up to 10 exhibitors and will consist of a space of 1.5 x 0.7m for either a table or a pop up and a bike in the conference hall for both days, one delegate place and the inclusion of one leaflet in the delegate pack.
- Delegate pack – include briefing or leaflet
- Supporters will be acknowledged on the event website pages

Further Information

For more information on these or ongoing sponsorship opportunities throughout the year please contact:

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