

The Future of UK Bike Share

Bikeplus 2nd Annual Conference

TIME	TOPIC	SPEAKERS
8.45	Registration / refreshments	Conference Chair Carlton Reid, Bikebiz
9.30	Welcome	Antonia Roberts Bikeplus
9.40	Opening address	Councillor Chris Paul, Deputy Cycling and Walking Commissioner for GM
10.00	Is the future shared?	Ed Gillespie, Futerra
10.25	Trends in bike share from North America	Aaron Ritz, City of Philadelphia & NABSA
10.50	Coffee Break	
11.20	The impacts of new models	Chair: Matthew Clark, Steer Davies Gleave Panel: Joe Seal-Driver, ofo Kevin Toye, TfGM Dan Sherwood, Santander Tim Caswell, Hourbike Tom Hares, Buzzbike
12.00	MAIN HALL	BREAKOUT ROOM G1
	Rewards and gamification innovations to increase ridership Chair: Oliver O'Brien, UCL Speakers: Ákos Bereczky, Centre for Budapest Transport Marian Marsh, Reading Borough Council Steve Pyer, Mobike Sam Li, TfGm	Creating successful bike share schemes Chair: Councillor Louise Lupton, Oxford City Council Speakers: Emma Beech, TFWM Sarah Scanell, Dublin City Council Mark Strong, Transport Initiatives
13.00	Lunch	
14.00	MAIN HALL	BREAKOUT ROOM G1
	Raising the bar for integration with public transport Chair: Chris Slade, Bikeplus Speakers: Marian Marsh, Reading Borough Council Chris Lane, Whim TFWM, Andrew Ardley, Devon County Council	Evidence for impacts and market research for bike share Chair: Alistair Kirkbride Carplus Speakers: Antonia Roberts Bikeplus, Esther Anaya, Spanish Observatory Florinda Boschetti, POLIS Joe Seal-Driver, ofo
15.00	Market place of ideas - Choice of repeating sessions on a range of topics. See delegate pack for details.	
15.45	Choice of Canal Bike ride, Indie Music Walking Tour or a tour of the Football Museum	
17.30 - late	Evening social - buffet and drinks sponsored by Steer Davies Gleave	



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8.00	Local Authority Forum (closed meeting for local authority officers only)	Breakout room G1
8.45	Refreshments	
9.10	Vehicles of tomorrow: E-bikes and the sharing economy	Roger Geffen, Cycling UK
9.35	Social benefits from public bike share data	Chair: Ian Stott, ITP Panel: Irene McAleese, See.Sense Oliver O'Brien, University College London Tom Nutley, Stage Intelligence
10.15	Commercialisation of public bike share models	Chair: Paul Stratta, PEBSS Panel: Tim Caswell, Hourbike Tom McGovern, Urbo Joe Seal-Driver, ofo
10.55	Coffee Break	
11.30	MAIN HALL	BREAKOUT ROOM G1
	Innovations addressing rebalancing challenges Chair: Antonia Roberts, Bikeplus Speakers: Tim Caswell representing Social Bicycles Tom Nutley, Stage intelligence Pavol Gajdos, Mobike Manchester Richard Armitage, Manchester Bike Hire Charles Hogg, Umsbike	Diverse models of bike share for small towns, business parks and rural locations Chair: Martin Higgett, Systra Speakers: Nathan Kaczmarek, Cycling Scotland Katy Boom, Worcester University Simon White, App bike
12.30	Lunch	
13.45	MAIN HALL	BREAKOUT ROOM G1
	How ebikes are changing the landscape for bike sharing Chair: Nathan Kaczmarek, Cycling Scotland Speakers: Tim Caswell, Hourbike Marcello ZEHU, Bitride, Mark Hodgson, Co-bikes	Achieving social equity in bike share Chair: Mark Strong, Transport Initiatives Speakers: Nina Borcard, Glasgow Bike Station Esther Anaya, Spanish Observatory Chris Slade, Bikeplus Aaron Ritz, Nabsa, (questions only)
MAIN HALL		
14.45	Multiple operator cities, obstacles and opportunities.	Chair: Laura Wells Atkins Panel: Sara Scanell, Dublin City Council David Eddington, TfL Aaron Ritz, Nabsa Tom McGovern, Urbo
15.30	Closing remarks	Alistair Kirkbride, Carplus Bikeplus
15.45-16.30	Carplus Bikeplus AGM	

